

**INCREASE YOUR FUNDRAISING SUCCESS  
MAJOR DONOR SOLUTIONS**



THE ADVANCEMENT GROUP

# SOLUTIONS MADE FOR YOU

**Learn and implement strategies to identify, cultivate, solicit and steward your major donors**

## MAJOR GIFT PROGRAM COACHING

TAG's Major Gifts Solutions is a customized coaching package designed to help your organization develop all of the crucial components needed to build a sustainable and effective major gift fundraising program. Whether you are looking for training and coaching or need a solution that provides a partner in managing your major gift program - we are here for you!

After your DISCOVERx results are analyzed and discussed with you, The Advancement Group's Major Gift team will work with you to identify the best solutions for you to be successful at raising major gifts. Your Major Gift team will understand their role and be prepared to interact with donors who have the capacity to make larger gifts.

During our partnership with you we will help you set realistic major gift goals, provide a process and structure for donor engagement, portfolio management, create realistic donor interaction plans, review your case for support and implement management tools to keep your program on target for success.

## **LET'S GET STARTED**

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